

2024



Farm to Fork Sponsorship Packet

February 23, 2024
Nevada, MO

The purpose of the annual Farm to Fork Summit and Expo is to support the family farm, strengthen local businesses, and increase food security in our region of west central Missouri and eastern Kansas.

**Brought to
you by:**



What is Farm to Fork?

The Farm to Fork Summit and Expo connects and supports farmers, businesses, and consumers interested in local foods and regenerative agriculture. It covers the west central Missouri and eastern Kansas region.

Objectives:

- Encourage business collaboration
- Strengthen our regional food system
- Highlight local success stories
- Provide farm education
- Showcase local products & farms

Details of Event:

Dates: February 23, 2024

Location: Nevada Community Center



WHO IS FARM TO FORK?



Local Businesses & Community



Farmers & Ranchers



Schools & Institutions



Distributers & Retailers



Sponsorship Opportunities

Farm to Fork sponsors are a crucial part of this regional food and agriculture event. Sponsors receive recognition in media campaigns—social media, print, radio, and web. Farm to Fork recognizes sponsors throughout the event, as well.

PREMIER
\$3,000

Name/Logo on all materials (print, radio, web, social media)

- Event web home page as Premier Sponsor
- On customer registration and reminder emails
- Event program front
- Event banner and title slide

1 SPOT

Other benefits:

- Featured recognition throughout event
- 4 free admissions & 4 door prize raffle tickets
- Free prime location exhibitor booth

PLATINUM
\$1,500

Name/Logo featured on:

3 SPOTS

- Inside first page of event program
- Event web home page under presenting sponsor

Other benefits:

- Featured recognition throughout event
- 3 free admissions & 3 raffle tickets for door prizes
- Free prime location exhibitor booth

GOLD
\$500

Name/Logo featured on:

4 SPOTS

- Promotional materials
- Event web home page

Other Benefits:

- 2 free admissions & 2 raffle tickets for door prizes
- Free prime location exhibitor booth.

SILVER
\$250

Name/Logo featured on:

6 SPOTS

- Promotional materials

Other benefits:

- 2 free admissions & 2 raffle tickets for door prizes

BRONZE
\$100

Name/Logo featured on:

8 SPOTS

- Promotional materials

If you are unable to purchase a sponsorship this year, we welcome any donations for our Door Prize Raffle event! We request and sincerely appreciate a minimum value of \$25. Thank you!

If you have any questions about sponsorship, please contact chair Patty Cantrell at 660-476-2185 ext 6500 or email pcantrell@newgrowthmo.org.



Sponsor Farm to Fork!

Company/Organization/Individual: _____
(Exactly as it should appear in event materials)

Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ URL: _____

Sponsorship Level (Select One):

Premier - \$3,000

Platinum Sponsor - \$1,500

Gold Sponsor - \$500

Silver Sponsor - \$250

Bronze Sponsor - \$100

Gift Basket Donation (Value \$25 or more)

Payment Option:

Please invoice me.

Enclosed is my payment in the amount of \$_____.

Credit card- Contact Rachel Healy at 660-476-2185, Ext. 1312; rhealy@wcmcaa.org.

We are not able to sponsor but are pleased to donate \$_____ to New Growth.

Sponsorship donations are tax-deductible.
Please make checks payable to: New Growth

Please complete this form by December 31, 2024 and return it via mail or email.

Mail to: New Growth, ATTN: Farm to Fork @ 112 W. 4th St., Appleton City, MO, 64724.

Email to: rhealy@wcmcaa.org with —Subject—Farm to Fork Sponsorship.